



Strategic Project Management Made Simple: Practical Tools for Leaders and Teams

By Terry D. Schmidt

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Strategic Project Management Made Simple: Practical Tools for Leaders and Teams, Terry D. Schmidt, When Fortune Magazine estimated that 70% of all strategies fail, it also noted that most of these strategies were basically sound, but could not be executed. The central premise of Strategic Project Management Made Simple is that most projects and strategies never get off the ground because of ad hoc, haphazard, and obsolete methods used to turn their ideas into coherent and actionable plans. Strategic Project Management Made Simple is the first book to couple a step-by-step process with an interactive thinking tool that takes a strategic approach to designing projects and action initiatives. Strategic Project Management Made Simple builds a solid platform upon four critical questions that are vital for teams to intelligently answer in order to create their own strong, strategic foundation. These questions are: 1. What are we trying to accomplish and why? 2. How will we measure success? 3. What other conditions must exist? 4. How do we get there? This fresh approach begins with clearly understanding the what and why of a project - comprehending the bigger picture goals that are...



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Reviews

Very helpful to any or all category of folks. It is written in simple phrases rather than difficult to understand. It has been developed in an exceptionally simple way and is particularly just after I finished reading this pdf in which basically transformed me, modified the way in my opinion.

-- **Hank Runte**

This ebook could be worthy of a go through, and a lot better than other. I have studied and that I am sure that I will likely to read through yet again once more in the future. I found out this pdf from my friend and dad suggested this pdf to discover.

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