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ABCs of Activity Based Management: Crushing Competition Through Performance Improvement

By William Frost

iUniverse, United States, 2005. Paperback. Book Condition: New. 226 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****. If you want a book on theory, philosophies, and generalities then read something else. But if you want to succeed in business and crush your competition, this is the book for you. ABCs of Activity Based Management is a how-to guide for developing and improving ABM systems. ABCs of Activity Based Management shows you what to do, how to do it, why to do it and what pitfalls to avoid. With over a decade of costing and process improvement experience, William Frost coaches you through the art of ABM using step-by-step examples, sample reports, and industry-leading best practices. In ABCs of Activity Based Management you will learn: How to use ABM to improve profitability and predict the cost of future products and services. How to organize teams, find resources, set goals, and conduct Activity Based Costing. How to construct and implement ABM from the ground up. Dozens of valuable, timesaving tips to tune and perfect any ABM system. Techniques for including Fixed, Variable, Idle Capacity, Overhead and SGA costs in ABM. How to monitor and track progress towards...



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