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# Towards Mainstreaming Integrated Reporting - Theoretical Landscape and Practical Insights

By Arvi Kass

GRIN Verlag GmbH Aug 2013, 2013. Taschenbuch. Book Condition: Neu. 209x149x13 mm. Neuware - Master's Thesis from the year 2012 in the subject Business economics - Accounting and Taxes, grade: 1,7, Berlin School of Economics and Law, course: MA Accounting & Controlling, language: English, abstract: It appears that the process towards mandatory Integrated Reporting is inevitable. The businesses need to be prepared to take the first steps towards applying these new reporting principles to remain successful over long term. At the same time many practitioners raise many justified questions, as there is no established Integrated Reporting framework, guidelines or thorough business practice yet available. This Master Thesis examines the developments of Integrated Reporting theory and provides practical insights, based on a survey conducted among South-African listed entities, into how businesses perceive the new reporting concept. The focus of this thesis was to investigate, whether the current theoretical frameworks provide sufficient guidance on Integrated Reporting adoption, whether companies perceive value creation from applying Integrated Reporting principles, what were the main challenges and opportunities faced, and whether the Integrated Reporting should remain voluntary or become a mandatory requirement. In addition a critical analysis of the Integrated Reporting Discussion Paper published in September...

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