



## Reader-Friendly Reports: A No-Nonsense Guide to Effective Writing for MBAs, Consultants, and Other Professionals

By Carter A. Daniel

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Reader-Friendly Reports: A No-Nonsense Guide to Effective Writing for MBAs, Consultants, and Other Professionals, Carter A. Daniel, "When writing a report, the first rule is to make sure you are understood. This book shows you how to do just that. You will learn how to plan your report, determine its purpose, its target audience and how to organize your ideas and do research". (Business Spotlight, June 2012).



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